



FOR IMMEDIATE RELEASE

XLR8 PLUS

**Securing coaching is simple and fast with XLR8 PLUS.
*A joint initiative by local organisations, NSFA, ActivateUTS and Coachub***

Sydney, Australia. 18th April 2018. Northern Suburbs Football Association (NSFA), ActivateUTS and Coachub are excited to announce the launch of XLR8 PLUS, a mobile application designed to provide the local community with group or personal education opportunities.

XLR8 PLUS users can use the app to connect with registered coaches or tutors from a variety of areas including school subjects (English, Maths, Science etc.), languages, performing arts, music and sports.

The app is designed to supplement the NSFA's XLR8 Player Development programs, which provide football development opportunities to the association's 16,000+ participants.

"We understand that our community does more than just football, and XLR8 PLUS is our way of assisting them in their other pursuits," said NSFA CEO Malcolm Waldock.

"In addition, XLR8 PLUS provides our association with another revenue stream that we can use to further invest into our grassroots football activities. It will assist us in keeping football fees lower and enable us to further invest in strategic facilities projects."

XLR8 PLUS coaches have their qualifications, experience and Working with Children details verified upon registering and all payments are made securely through the app.

Coachub, led by Dave Mitchell (ex-Socceroo) along with co-CEOs Patrick Chye and Ian Cronin, are also pleased to announce an agreement with ActivateUTS from the University of Technology Sydney. ActivateUTS will be supporting Coachub and XLR8 PLUS by providing access to their sporting and academic community as coaches.

"There are so many occasions where we hear how frustrating it is to find a coach or tutor," said Coachub co-CEO Patrick Chye. "XLR8 PLUS takes some of the hassles and frustrations away, and we've put measures in place to ensure our users can use the app with full peace of mind."

"It's a really good opportunity for us to help the UTS community, and particularly students, find work by doing something they are good at, and helping the clubs at the same time" said ActivateUTS' Sam Colless.

The XLR8 PLUS app is available to download on both the Apple App Store and Google Play. Search for it by name.

ABOUT XLR8 PLUS

XLR8 PLUS is a collaborative marketplace whereby individual students, players, teams or social groups can engage with a Coach, Instructor or Tutor on a bespoke basis to solve the supply and demand for talented professional or part time Coaches that are necessary in the modern real time social environment.

- Intuitive and easy to use. Download the XLR8 PLUS app for free onto your mobile.
- All coaches/tutors have verified qualifications and Working with Children details.
- A smart contract is created between the parent/student/player and the coach.
- Cashless. Payments are managed through XLR8 PLUS. So if something goes wrong, payment will only be released once agreement between the parties is finalised.
- Available on Apple App Store and Google Play.

About Us

NSFA

The Northern Suburbs Football Association (NSFA) is the organising body that administers community football in the northern suburbs region of Sydney, New South Wales.

Formed in 1957 as the Ku-ring-gai & District Soccer Association, the NSFA runs football competitions across men's, women's, mixed, boys and girls divisions for its 30 member clubs, which range from Brooklyn on the banks of the Hawkesbury River down to North Sydney United on the northern shores of Sydney Harbour.

Coachub

Coachub is a marketplace where coaches, tutors, students, parents, players and hobby enthusiasts can connect and create a physical or online coaching relationship. Coachub provides a platform on mobile apps to allow interaction between all parties to transact and secure smart contracts between all parties for coaching.

Sports coaches | Subject Tutors | Dance & Music teachers | hobbies | Self Improvement

Activate UTS

Established over 40 years ago, ActivateUTS is a non-profit organisation dedicated to giving you a richer campus experience. To support our members, we provide a range of support services and facilities including bars, cafes, retail outlets and a fitness centre.

Contact

Northern Suburbs Football Association

Nick Amies

Digital Content and Social Media Manager
Tel: 02 9449 4933; Mob: 0420 905 995;
E-mail: nick.amies@nsfa.asn.au
Suite 2 / 4-10 Bridge Street, Pymble, 2073
NSFA Website: www.nsfa.asn.au

Coachub Pty Ltd

Eva Chun

Communications & Marketing Director
Mob: 0414881329;
E-mail: eva@coachub.com
Coachub website: www.coachub.com

ActivateUTS

Sam Colless

Sports Club Co-ordinator, ActivateUTS
Tel: 02 9514 1889; Mob: 0412 181 123
E-mail: samuel.colless@uts.edu.au
15 Broadway, Ultimo, NSW 2007
ActivateUTS website: www.activateuts.com.au

Patrick Chye

Co-CEO, Coachub
Mob: 0428608788;
E-mail: patrick@coachub.com